



2021 Event Welcome Letter

Dear Friends of Union Grove Super Saturday,

Spring has sprung and it is that time to start looking forward to summer! We are excited to announce this year's Super Saturday 2021 will go on as scheduled for **August 28th, 10AM - 3PM**. Planning has officially begun!

Super Saturday prides itself on providing our local businesses, community partners, and many civic organizations with a unique marketing opportunity. Super Saturday is not only a marketing opportunity, but it also allows you to connect directly with members of our community. This is the **25th Annual Super Saturday Event**. The last four years, we've had the opportunity to observe an outpouring of support in this community. Support for small businesses, support for families, support for schools and even individuals in need. This year, with all of the unforeseen circumstances, the community needs your support more than ever!

This year, we have decided to modify vendor fees and are inviting others to get involved, not sure how? Everyone is welcome; community or school clubs, organizations, groups, families, adults and high schoolers Volunteer! Help encourage community support and engagement. **Please see adjustments made to the vendor forms and the NEW volunteer form attached.*

Our plan is to continue to build on past successes, while bringing back some forgotten favorites and hopefully a few new engaging opportunities. We are excited to celebrate this amazingly free family friendly event: **Saturday, August 28th from 10AM to 3PM - UG Super Saturday 2021!!** As always, in order to continue growing and improving our Super Saturday event, we need the support of this great community. Your support is the key to making this tradition a continued success for years to come.

We ALL need something positive to look forward to.

For more information contact us via email at ugsupersaturday@gmail.com
or by phone **Shannon** (262) 930-7704 or *Secondary Contact: Jenny* (262) 721-7744
WWW.UGSUPERSATURDAY.COM



Interested in Participating?

Join us as a valued Sponsor!

To become a sponsor please complete the enclosed Sponsorship form (pg.3). Sponsors of Union Grove Super Saturday are acknowledged in a variety of ways. Sponsors will be highlighted on our updated website at www.ugsupersaturday.com, on promotional materials and signage, as well as, recognized on the day of the event. **note, the earlier your request is received, the sooner we can get your sponsorship noted on our marketing materials.*

Be an Exhibitor & Vendor!

Please, complete the attached Exhibitor & Vendor ~ Booth Forms 1 & 2 (pgs.4&5) this short application will provide valuable information utilized for advertising, promoting, and marketing for your company and this event.

Or... Volunteer!

NEW THIS YEAR! Please, complete the attached Volunteer Form (pg.6) Did you know even the committee, who organize Saturday's activities and attractions are volunteers! This event is only possible because of dedicated volunteers. Everyone is welcome and please spread the word. You too can be part of something SUPER !!

We, the Super Saturday Committee and this great community would like to **thank you** in advance for your continued support & participation. We look forward to hearing from you soon!

Sincerely,

Your Super Saturday 2021 Committee
Shannon Lee & Jennifer Schmidt

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